



Memberships & Pricing

The Wellbeing Partners acts as the bridge between the workplace and the community, by helping organizations build a healthy workplace culture to foster employee wellbeing while also providing the opportunity for employers to have a part in improving the communities where their employees live.

We do this through **Advocacy, Consulting** and **Applied Practice**. Advocacy includes prioritizing and supporting policies and culture that foster wellbeing. With Consulting we provide expert wellbeing and population health consulting. Through Applied Practice The Wellbeing Partners engage stakeholders, align interests, and use data and evidence to inform interventions.

Choose the path that works best for you: 1) organization/business membership; 2) sponsorship; or 3) vendor membership.

The opportunity of sponsorship includes membership and connects your employees to best practice, workplace wellbeing and the community in all dimensions of wellness. Vendor membership provides strategic engagement to promote your services and products to our member network.

Member Pricing

(based on number of employees)

1-99.....	\$500
100-199.....	\$850
200-599.....	\$1500
600-999.....	\$2500
1,000 +	\$3500

Companies with more than 100 employees must also hold a full membership with The Wellbeing Partners to take advantage of Vendor Membership.

MEMBER BENEFITS

Communications that keep you informed

- Monthly Thrive e-newsletter
- TWP weekly resource email
- Name and website link on TWP’s website

Resources to make your work easier

- Mental Wellbeing - Workplace Playbook for employers
- Safe Routes – Guides for active commuting, bike advocacy, and building safe communities
- Mental Health Stigma Reduction Resources
- TWP Cares
- COVID-19 Portal
- Workplace Materials – toolkits, reports, and family wellness education
- WellPower Movement-Free web-based physical activity logging program designed to help individuals and groups achieve their wellbeing goals
- Member Portal Assets

Health-driven data to drive your success

- Pulse Checks – monthly statistics survey over a selected topic
- General expertise from wellbeing professionals
- Social Determinants of Health organizational assessment standard report

Events that connect you with others

- Network connection meetings (Wellbeing forums)
- Webinars
- One complimentary ticket to the Xchange Health and Wellbeing Summit
- Trek up the Tower exclusive early discounted registration
- Exclusive member pricing on:
 - Signature event registrations (Xchange Summit, Ignite Gala, Trek Up the Tower)
 - Specialty on site presentations

Consultation services priced separately (see Consulting flyer)

SPONSORSHIP PRICING & BENEFITS

Premier Membership – \$5,000

- One-year membership
- Featured logo placement on our website
- Two additional complimentary Xchange tickets (three total)
- Choice of one of the following:
 - a. Table sponsorship at the Wellbeing Awards Gala
 - b. Patron sponsorship at the Xchange
 - c. Floor Sponsorship at Trek Up the Tower

Trailblazer Membership (includes all of Premier benefits) – \$10,000

- Signature Event Sponsor – Xchange, Gala, Trek Up the Tower (Instead of choosing one as a premier member) (\$5,000 value)
- Sponsorship of all programs (Share Our Table, Regional Health Council, Wellness Forums)

Cultivator Membership (includes all of Trailblazer benefits) – \$15,000

- Opportunity to serve on steering committees and task force groups
- Annual communications package for organizational use
- Spotlight in social media and e-newsletter
- Logo in email signature blocks
- Recognition in press releases as applicable
- Three additional complimentary Xchange tickets (four total)
- Social Determinants of Health organizational assessment and mapping

Living Bridge Membership (includes all of Cultivator benefits) – \$25,000

- Provide handout, swag, or table tent content at non-signature, in-person events
- Opportunity to host meet-ings
- Stand-alone logo slide at Signature Events
- Personal meet-and-greet with speakers of choice
- Storytelling feature(s) that can double for organizational use
- Four additional complimentary Xchange tickets (five total)

VENDOR MEMBERSHIP PRICING & BENEFITS

Individual* Membership – \$350/yr | Standard Membership – \$550/yr

- Invitation to all networking events, including Virtual Member Shares and Employer Wellness Forums
- Mentions in the TWP weekly resource email
- Feature page on Employer Member Portal, including organization videos, handouts, and information you choose to have on-hand for employers
- One company advertisement in our monthly e-newsletter
- Share your organizational video promotion on The Wellbeing Partners social media and website channels.
- One use of emailing list to promote your product or service. (Use of the electronic mailing list will be coordinated with The Wellbeing Partners prior to use and content sent via our system.)
- 25% discount on exhibit booths at applicable events.

Premium Membership (includes all of Individual/Standard benefits) – \$850/yr

- One free registration to attend the Xchange
- Participation on member boards
- Additional use of emailing list (TWO total).
- Additional 10% discount on exhibit booths at events (35% total)

*single-employee, businesses or professional consultant