



FOUNDER
William Kizer

FOUNDING ORGANIZATIONS
Central States Insurance, Union Pacific,
Valmont and Mutual of Omaha

YEAR ESTABLISHED
1982

ORIGINAL NAME
Wellness Council of the Midlands

MISSION
WELLCOM partners with employers to deliver wellness programming that impacts employee wellbeing and wellness, strengthens the culture and drives business results.

ACCOMPLISHMENTS

- Served over 400 companies and organizations of all sizes and industry, including schools, government agencies, non profits and vendors
- Published national case studies with CDC on Nebraska's Collaborative Approach and Partnering with Wellness Councils
- Curated and developed a comprehensive library of evidence-based workplace toolkits

Shared Accomplishment: Impacted 1 million lives as a result of more than 1,000 physical activity and/or healthy eating policies implemented in 500 organizations over 6 years

STRONGER TOGETHER

Live Well Omaha and WELLCOM are merging workplace and community strengths to build health into the way we do business and grow community.

Leveraging rich histories in community and workplace wellness, these organizations are blending their legacies, staff strengths and national best practices to spark innovation and investment to help workplaces and communities thrive.

PROJECTED OUTCOMES

- Cost Management + Talent Growth
- Build Health & Wellbeing into the Way We Do Business
- Influence a Culture of Health

NEW PROPOSED DELIVERABLES

- Unite workplaces, community based organizations and residents on one, shared critical issue
- Leverage one membership that amplifies impact by supporting both workplace wellness and community health
- Consult with companies to overlay employer data and public health data to advance internal and external investments
- Survey employer members on policies and practices
 - Recognize advanced practice organizations and share aggregate findings
- Cultivate more resident organizers within neighborhoods, schools, workplaces



FOUNDERS
Sr. Norita Cooney RSM and Dan Worth

FOUNDING ORGANIZATIONS
Sisters of Mercy and
Douglas County Health Department

YEAR ESTABLISHED
1996

ORIGINAL NAME
Our Healthy Community Partnership

MISSION
Live Well Omaha leads a coalition of organizations that are committed to prioritizing and improving conditions that impact the health of our community.

ACCOMPLISHMENTS

- Led Omaha Commuter Challenge resulting in 3.4 million miles logged and 52,000 lbs lost
- Incubated Heartland B-cycle bike sharing into a non-profit serving both Nebraska and Iowa
- Launched a four-county Omaha - Council Bluffs Metro Regional Health Council working on one, shared improvement plan
- Led public/private partnership to create Omaha's first Bike Network of 38-miles

Shared Accomplishment: Impacted 1 million lives as a result of more than 1,000 physical activity and/or healthy eating policies implemented in 500 organizations over 6 years