



The  
Wellbeing  
Partners

# Sponsorship

Build wellbeing into the way  
communities grow and do business.



## MORE THAN JUST A SPONSORSHIP

The Wellbeing Partners acts as the bridge between the workplace and the community, by helping organizations build a healthy workplace culture to foster employee wellbeing while also providing the opportunity for employers to have a part in improving the communities where their employees live. With your sponsorship, you can make your region one of the best in which to live, learn, work, and play.

We uniquely bring organizational wellness and community work together for the greatest impact on the wellbeing in communities, to achieve health and wellness for all, and to create thriving lives.



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# Sponsorship Packages

## Living Bridge

\$25,000

- One-year membership with The Wellbeing Partners (up to a \$3,500 value)
- Opportunity to serve in steering committees and task force groups
- Social Determinants of Health Assessment and review (up to \$1,500 value)
- Free walk audit annually\*
- Personal meet-and-greet with speakers of choice
- Opportunity to host meetings
- Annual communications package for organizational use
- Storytelling feature(s) that can double for organizational use
- Signature Event Sponsor - Xchange, Gala, Trek (\$5,000 value)
- Stand-alone logo slide at Signature Events
- Sponsorship of all events (eg. Share Our Table, Regional Health Council, Wellness Forums)
- Provide handout, swag, or table tent content at non-Signature events
- Logo in email signature blocks
- Recognition in press releases
- Spotlight in social media and e-newsletter
- Quarter-page ad in annual magazine
- Featured logo placement on website
- One free *Mindsetting for Wellbeing & Performance* registration\* (\$395 value)
- 30% discount on *Mindsetting for Wellbeing & Performance*\*\* (save \$115 each)
- 4 additional complimentary Xchange tickets (5 total)

## Cultivator

\$15,000

- One-year membership with The Wellbeing Partners (up to a \$3,500 value)
- Opportunity to serve in steering committees and task force groups
- Annual communications package for organizational use
- Signature Event Sponsor - Xchange, Gala, Trek (\$5,000 value)
- Sponsorship of all events (eg. Share Our Table, Regional Health Council, Wellness Forums)
- Spotlight in social media and e-newsletter
- Logo in email signature blocks
- Recognition in press releases
- Quarter-page ad in annual magazine
- Featured logo placement on website
- 20% discount on *Mindsetting for Wellbeing & Performance*\*\* (save \$79 each)
- 3 additional complimentary Xchange tickets (4 total)

## Trailblazer

\$10,000

- One-year membership with The Wellbeing Partners (up to a \$3,500 value)
- Annual communications package
- Signature Event Sponsor - Xchange, Gala, Trek (\$5,000 value)
- Sponsorship of all events (eg. Share Our Table, Regional Health Council, Wellness Forums)
- Featured logo placement on website
- 10% discount on *Mindsetting for Wellbeing & Performance*\*\*
- 2 additional complimentary Xchange tickets (3 total)

## Premier Member

\$5,000

- One-year membership with The Wellbeing Partners (up to a \$3,500 value)
- Choice of one of the following opportunities (\$1,000 value each)
  - A** Table sponsorship at the Wellbeing Awards Gala
  - B** Patron sponsorship at the Xchange
  - C** Floor sponsorship at Trek Up the Tower
- Featured logo placement on website
- 2 additional complimentary Xchange tickets (3 total)

\*\*Additional 20% discount provided on up to three registrations if sponsor donates the training to a nonprofit, school, or community

\*Additional storytelling spotlight provided if donated to a nonprofit, school, or community organization



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# Membership Benefits

All sponsorships include membership with The Wellbeing Partners, guaranteeing support in your endeavors while drawing organizations into work that seeks health for all within your communities.

We describe your membership in three categories. **Solve** includes the resources to equip you to be the agent of change in your organization and community. **Change** describes the interventions into cultural systems to make sustainable improvements in communities and organizations. **Achieve** represents the category of recognition and advanced education.

## Solve

### Programs & Services

*We equip you with the tools and resources to be able to implement solutions in your workplace and create a lasting cultural change that supports the health and wellbeing of your employees, both at work and at home.*

- Seat on the Member Council
- Organizational Assessment and Report
- Up to two free hours of consulting on workplace wellness or community health topics
- Awards and award assistance
- Wellness Forums
- Webinars
- Table Topics
- One complimentary ticket to the Xchange health and wellbeing summit
- Trek Up the Tower exclusive early discounted registration
- Monthly e-newsletter
- Member Portal resources, including recorded event archives
- Promotion of your healthy events and services
- Name and link on website
- Annual magazine
- Workplace tools from community work - toolkits, reports, and family resources
- Discounted member pricing on:
  - Signature event registration
  - Walk audits
  - Consulting on a variety of workplace and community topics
  - Additional training and development
  - Specialty onsite presentations

## Change

### Systems Change & Interventions

*Membership supports this ongoing work as the hub of health work in our communities. Additionally, members receive the opportunity to serve on action committees. These programs can double to encourage employee engagement in community work and volunteerism.*

- Partners for Healthy Schools - Resources and data to enhance school wellness
- Share Our Table - Addressing food security as a region.
- Mental Health Anti-Stigma Campaign with the Regional Health Council
- Activate! - Building safe communities through Safe Routes to School, active commuting and bike advocacy, and similar work.

## Achieve

### Signature Events & Recognition

*Our signature events help you celebrate your achievements, set new goals, and learn from leading-edge experts.*

- Xchange Summit
- Ignite Awards Gala
- Trek Up the Tower



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# Commit to Sponsor

**Yes!** We would like to support the mission of The Wellbeing Partners!

Please accept our contribution at the following level:

Living Bridge Sponsor	\$25,000
Cultivator	\$15,000
Trailblazer	\$10,000
Premier Membership	\$5,000

Contact information:

SPONSORING

CONTACT

ADDRESS

PHONE

EMAIL

*Each sponsorship is valid for 12 months unless customized to be longer.*

**IF MAILING, RETURN FORM TO:**

The Wellbeing Partners, Attn Theresa Nelson, 6400 University Dr N CEC 228, Omaha, NE 68182-0874.

**MAKE CHECKS PAYABLE TO:** The Wellbeing Partners

**CREDIT CARD PAYMENTS:** Contact Sheila Hansen at 402-934-5795 or [sheilah@thewellbeingpartners.org](mailto:sheilah@thewellbeingpartners.org).

**QUESTIONS?** Contact Theresa Nelson at 402-934-5795 or [theresan@thewellbeingpartners.org](mailto:theresan@thewellbeingpartners.org).

The Wellbeing Partners is a 501(c)(3) non-profit organization.  
Our Federal tax ID number is 47-0642708.



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# Sponsorship Packages

Sponsorship is available on a number of levels! Each sponsorship includes a full one-year membership to The Wellbeing Partners. Sponsorship can be customized from these deliverables to meet your organization's specific needs, or chosen from the formal levels below. In 2020, join us at a Living Bridge sponsorship level to be considered a founding member of The Wellbeing Partners!

	LIVING BRIDGE \$25,000	CULTIVATOR \$15,000	TRAILBLAZER \$10,000	PREMIER \$5,000
SDOH Assessment & Review	✓			
Storytelling features for re-use	✓			
Free <i>Mindsetting for Wellbeing &amp; Performance</i> registration*	✓			
Free walk audit*	✓			
Opportunity to host meetings or events throughout the year	✓			
Provide handout, swag, or table tent content at events	✓			
Personal meet-and-greet with speakers of choice	✓			
Stand-alone logo slide at Signature Events	✓			
Recognition in press releases	✓	✓		
Spotlight in social media and e-newsletter	✓	✓		
Quarter-page ad in annual magazine	✓	✓		
Logo in email signature blocks	✓	✓		
Committee representation (see next page)	✓	✓		
Discount on <i>Mindsetting for Wellbeing &amp; Performance</i> **	30%	20%	10%	
Annual communications package	✓	✓	✓	
Recognition at all events	✓	✓	✓	✓
Signature Event Sponsor (Xchange, Gala, Trek)	✓	✓	✓	Pick 1
Additional complimentary Xchange tickets	+4	+3	+2	+1
Featured logo placement on website	✓	✓	✓	✓
One-year membership	✓	✓	✓	✓

\*\*Additional 20% discount provided if sponsor donates the training to a nonprofit, school, or community

\*Additional storytelling spotlight provided if donated to a nonprofit, school, or community organization

Please contact us if you would like to discuss other ways your organization can help support The Wellbeing Partners or if we can customize a sponsorship to meet your organization's needs.



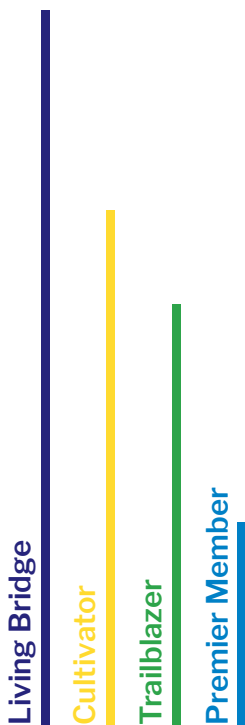
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# Sponsorship Deliverables

You get a lot when you sponsor The Wellbeing partners! But what do your deliverables mean to you? See how we break them down here - and how your deliverables will be very little additional work for you.

## Benefits

*These are items you get at little to no extra effort - we'll either take care of it or remind you when we need a logo or an answer.*



- **Storytelling features** - When we have the opportunity to share something about you, we will! You can submit stories or we'll cover your activity with our programs.
- **Free *Mindsetting for Wellbeing & Performance* registration** - Attend this training, beneficial to everyone, whether personally or in an organization or community.
- **Stand-alone logo slide at Signature Events**
- **Recognition in press releases**
- **Spotlight** - This thank-you will be on social media and in our e-newsletter.
- **Logo in email signature blocks**
- **Discount on *Mindsetting for Wellbeing & Performance*** - Receive a discount on all registrations for this important training. Receive an additional 20% off and a story feature if you donate the registrations to a nonprofit, school, or community organization!
- **Annual communications package** - The package will include ready-made items your organization can use to take ownership of our work and progress in the community! It includes an annual impact report.
- **Recognition at all events**
- **Signature Event Sponsor (Xchange, Gala, Trek)** - These sponsorships include recognition, a table at the Gala, and a Trek Up the Tower Floor Sponsorship.
- **Additional complimentary Xchange tickets** - We'll remind you to use these, but it's up to you to make sure you get people to register.
- **Featured logo placement on website**
- **One-year membership**

## Beneficial Opportunities

*We will provide reminders to take advantage of these opportunities, but this are items that you receive with your initiation and interest.*



- **Social Determinants of Health Assessment & Review** - Living Bridge sponsors will need to fill out the survey and make time for an appointment
- **Free walk audit** - Must be available to schedule. Additional story feature provided if you donate the audit to a nonprofit, school, or community organization!
- **Opportunity to host meetings** - Speak up if you are willing to host an event.
- **Provide handout, swag, or table tent content at events** - We will provide you with the details to our events. Let us know if you have something you can provide.
- **Personal meet-and-greet with speakers of choice** - We will provide the opportunity, and will need prompt notice from you if you would like to meet with one of our speakers.
- **Quarter-page ad in annual magazine** - Quick coordination with your designer to provide this ad when reminded.
- **Committee representation** - It's up to you to arrange someone to sit on our committees if you would like representation - and we hope you do!