

45 Day Accomplishment (What?)	Intent (Why?)	PLANNING CALENDAR						Victory	Resources	Coordinator / Team Members	Collaborators / Partners
		December 16		December 30		January 25					
Define parameters #1 priority	Agenda: Ie: open mic w/ times & art exhibit 5-7pm (future one Panel for questions)	Compile list of ideas	Pick first event – and ask people what to target next and build on each time.					Focus area of first event has been identified			
Determine audience #2 priority	To assist in the development of the Media/Marketing Plan based on focus of the first event	Pick first audience – youth or adults						Secure at least 3 marketing partners to assist (LWO, DCHD, SCHD, PCHD, Health Systems)	Marketing budget		
Confirm Theater/Venue #3 priority	Set date and assist with marketing plan development	Compile list of possible theaters/venues: Shelter Belt – Terry Streetman Benson – Shandy Shea	Contact theaters for venue information	Choose venue & set date	Work with theater/venue to promote			Date April Venue Secured for free	List of venues/community calendar		
Confirm assistance (counselor) #4 priority	Ensure safety and access to mental health resources during and after the event	Compile list of possible partners with MH resources	Generate contact list	Confirm in-kind support				At least 4 partner groups ideal	Comm org lists/contacts		Region 6 (NOVA, LFS, Community Alliance, ect) CHI Health NE Medicine Methodist Children's
Develop outline of Media/Marketing Plan for the event	Increase awareness of and participation numbers in the event							Outline of marketing plan has been developed and ready to implement			

